



Kyle Hawkins

Senior Motion Graphics and Digital Designer

Portfolio

khawkinsdesign.com

Contact

Mobile

0785 465 6007

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Education

1995 - 1998

BA (Hons) Fine Art Painting
Gloucestershire University

1993 - 1995

BTEC Foundation in Art & Design
Newham College

Profile

I have been working as a Motion and Digital Designer now for over eighteen years. I have a wealth of experience having worked for leading industry agencies and clients. I specialise in motion animation, video editing, social media design, HTML5 animation, Celtra, emails to general print and design. I am highly proficient in contributing creatively to campaign briefs.

Skills

After Effects Premiere Final Cut Pro Photoshop Illustrator
Adobe Animate Adobe Character Animator Google Web Designer
InDesign HTML5 Celtra DoubleClick Sizmek Adobe XD

Experience

March 2021 -

Oliver

Senior Motion Graphics Designer

Motion animation, explainer videos, digital material for exhibition and conferences, video editing and social media design.

Mar - Apr 2023

Ogilvy

Freelance Senior Celtra Designer

Brought into build a variety of social, display & video feed creatives. All built within the Celtra advertising platform. These masters were then supplied for localising in other countries.

Sep - Dec 2020

Mirum

Senior Freelance Digital Designer

Managing day to day digital and design briefs for various agency clients.



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References

"Kyle is a great craftsman. He is able to quickly grasp a brief and produce excellent work. Fast, yet thorough and tenacious. Highly recommended."

Steve Russell
Senior Design Manager
at London Business School

"Love working with Kyle, he is really trustworthy, you can give him a job and know that he will get it done. He is always approachable and helpful. His attitude is great, positive, calm and proactive."

Glega Minaidis
Operations Director
at Digitas UK

Experience

2015 - 2020

ODEON, NewsUK, Adam & Eve DDB, MulleLoweProfero, Brothers and Sisters, Elvis, RKCR/Y&R, Leagas Delaney, Publicis, Tribal, WCRS, VCCP, plus various other agencies

Freelance Motion Graphics and Digital Designer

Long running and short term contracts with a variety of leading UK agencies and clients. Given various responsibilities. These ranged from motion graphics animation to banners + gifs, social media design, artworking, web layouts to creative contributions and occassional managerial responsibilities.

2011 - 2015

Grey, Rapp, Hogarth, J.Walter Thompson, Isobar, FCB Inferno, WCRS, AMV BBDO, Proximity, Tag, Iris, Crispin Porter Bogusky, plus various other agencies

Freelance Motion Graphics and Digital Designer

Long running and short term contracts with a variety of leading UK agencies and clients.

2003 - 2011

Southbank Centre

Senior Motion Graphics and Digital Designer

Working across the entire Southbank site, I was Senior Motion and Digital Designer for Europe's largest arts centre for performing and visual arts. My role consisted of the creation, editing and administration of digital material for their digital signage network and website. In addition I was also responsible for creating customer emails and updating the Southbank Centre website.